

# MICHAEL ALTADONNA

## Graphic Design Professional

Westchester, NY | Michael.R.Altadonna@gmail.com | 914.980.5287  
altadonnadesigns.com | LinkedIn

### SUMMARY STATEMENT

Senior Graphic Designer with 10+ years of experience creating visually stunning designs that serve both form and function. Highly detail oriented, and proficient in many different aspects of design including branding, print, web, UX/UI, print production, presentation design, and corporate events. Well-versed with industry-standard software such as Adobe Creative Suite, Office 365, Sketch, and WordPress. Familiar with managing multiple projects, working in team settings, with project managers, and directly with clients.

### SKILLS

Experience

Branding, Print Design, Web Design, App Design, UX/UI, Print Production, Presentation Design, Interactive Platform Design, Event Décor, Corporate Events

Programs

Adobe Creative Suite, Sketch, WordPress, Elementor, Ceros, Tiled, Apple Keynote, HTML/CSS coding, Office 365

### EXPERIENCE

Company  
Title / Year

#### FUSION MEDIA

Graphic Designer | Senior Designer / July 2010 - April 2023

Clients

GAF, PepsiCo, L'Oreal, Encore Communications, S&P Global, International Flavors & Fragrances, Dollar General, Eclipse Thoroughbred Partners, American Express

Experience

Branding, web/app design, UX/UI, print and digital media, corporate events and interactive design done for a variety of clients. Continuously managing multiple projects at a time.

Print

Supported high-profile branding projects and company materials. Logo design, annual reports, trade show booths, large format prints, brochures and booklets.

Digital

Website/app design, interactive Sustainability Report, executive-level presentation design, social media creative, and interactive marketing materials.

Events

Traveled on-site as graphic support for corporate events. Work involved final presentation support, running live presentations and setting up event spaces.

Company  
Title / Year

#### FUJIFILM

Freelance Designer / January '08 - October '09

Experience

Production and design layout to create picture frame templates for online photo and wedding albums.

### EDUCATION

#### SUNY NEW PALTZ, NEW YORK

Bachelor of Fine Arts w/ concentration in Graphic Design

#### WESTCHESTER COMMUNITY COLLEGE